

VIC BAY®



2018 / 2019 CATALOGUE

NEW STYLES | BRANDING OPTIONS



QUALITY BRANDABLE APPAREL™
MADE IN SOUTHERN AFRICA



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WHO WE ARE

For people who want to look and feel great, Vic Bay is a brand of classic apparel offering relevant styles and supreme comfort. Our brandable garments are a perfect fit for those who are passionate about quality.

SUSTAINABILITY

We believe in conserving our environment for future generations. Our philosophy is to reduce reliance on high-cost fossil fuels and to lower energy and water usage in manufacturing by investing in the latest technology. This allows us to provide a better product at a lower price.

OUR COTTON

Cotton is the most important and commonly-used material to manufacture clothing items ranging from suits to T-shirts. Cotton's unique properties such as durability, ability to be dyed, and comfortable feel make it an ideal ingredient in clothing manufacturing.

LOCALLY MANUFACTURED

We are committed to creating value and sustainability throughout our manufacturing process. From the sourcing of the finest cotton to the delivery of our garments, we constantly monitor and improve our processes, enhancing our Southern African value chain.

WHAT'S NEW



WOMEN'S
Racerback

SEE PAGES 22 & 23



MEN'S Dry Fit Polo

SEE PAGES 24 & 25



SNAPBACK Flat Peak Cap

SEE PAGE 50





ALSO IN
KIDS 40 -41

HEAVYWEIGHT T-SHIRT | Unisex

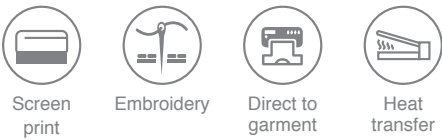
Classic fit
Crew neck, neck ribbing
Heavyweight, 180gm
100% carded cotton
Tubular knit
Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.



LIGHTWEIGHT T-SHIRT | Unisex

Classic fit
Crew neck, neck ribbing
Lightweight, 140gm
100% carded cotton
Tubular knit
Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.







PLATINUM T-SHIRT | Unisex

Classic fit
Crew neck, neck ribbing
Midweight, 160gm
100% ringspun cotton
Side seamed
Shoulder to shoulder tape
Double stitching on sleeves and hems

Unisex styles are based on men's sizes



Black



White



Midnight
Blue



Melange




Forest
Green




Flame
Red

Size	S	M	L	XL	2XL	3XL
Women's size	10	12	14	16	18	20


Suitable branding options - See pages 52 & 53 for more info.




Screen
print



Embroidery



Direct to
garment



Heat
transfer

DRY FIT T-SHIRT

| Unisex

Semi fitted

Crew neck, self-fabric neckline, raglan sleeves

Lightweight, 140gm

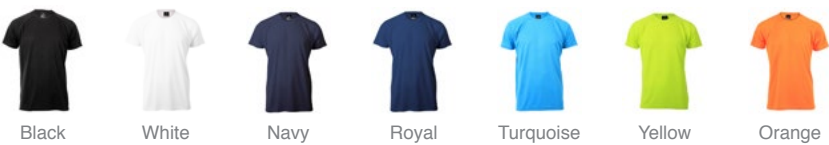
100% bird mesh polyester

Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance

Side seamed

Double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18

Suitable branding options - See pages 52 & 53 for more info.







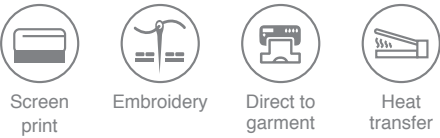
FITTED T-SHIRT | Women's

Fitted
Scoop neck, self-fabric binding on neck
Midweight, 160gm
100% carded cotton
Side seamed
Double stitching on sleeves and hems



Size	XS	S	M	L	XL	2XL
Women's size	4	6	8	10	12	14

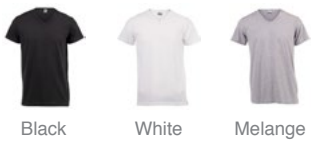
Suitable branding options - See pages 52 & 53 for more info.



V-NECK | Unisex

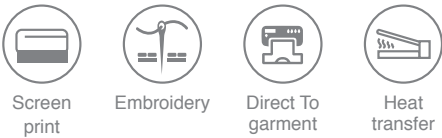
- Semi fitted
- Self-fabric neckline
- Midweight, 160gm
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18

Suitable branding options - See pages 52 & 53 for more info.







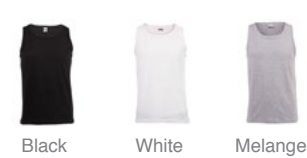
VEST

|

Unisex

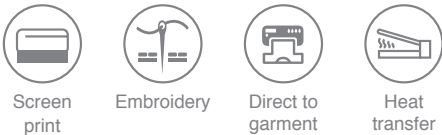
- Classic fit
- Self-fabric neckline and armhole
- Midweight, 160gm
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18

Suitable branding options - See pages 52 & 53 for more info.



RACERBACK

| Women's

Fitted

Self-fabric neckline and armhole, panel detail at back

Midweight, 160gm

100% carded cotton

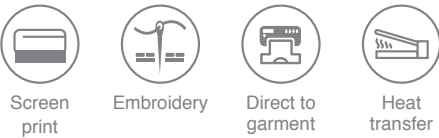
Side seamed

Double stitching on sleeves and hems

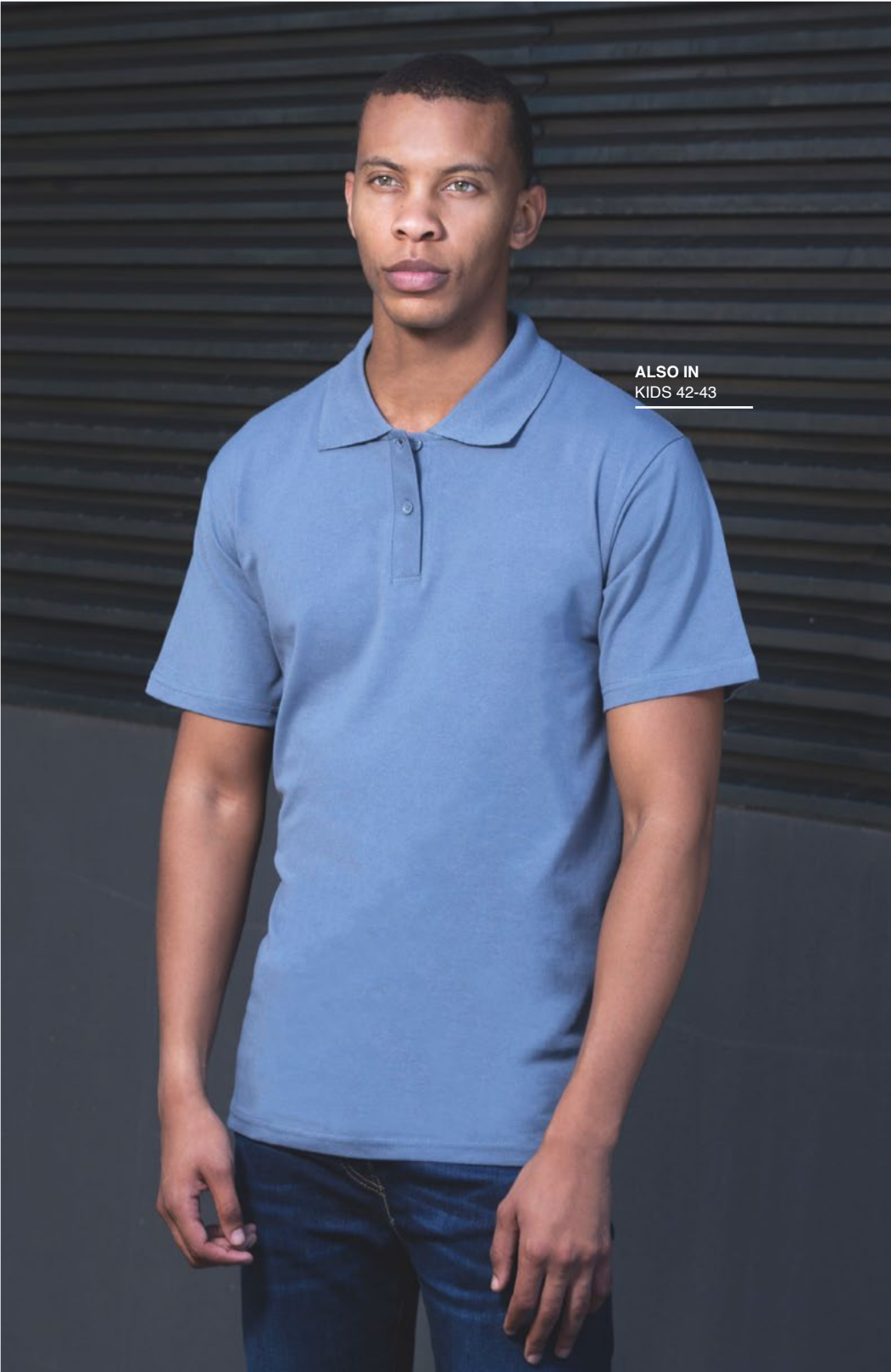


Size	XS	S	M	L	XL	2XL
Women's size	4	6	8	10	12	14

Suitable branding options - See pages 52 & 53 for more info.







ALSO IN
KIDS 42-43

POLO

|

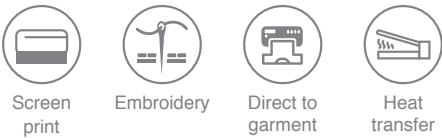
Men's

Classic fit
Rib-knit collar, loose pocket provided
2 button placket, tonal buttons
Heavyweight, 180gm
100% cotton pique
Tubular knit
Double stitching on sleeves and hems



Size	S	M	L	XL	2XL	3XL
Women's size	12	14	16	18	20	22

Suitable branding options - See pages 52 & 53 for more info.



DRY FIT POLO

| Men's

Semi fitted

Rib-knit collar, raglan sleeves

2 button placket, tonal buttons

Lightweight, 140gm

100% bird mesh polyester

Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance

Side seamed

Double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	12	14	16	18	20	22

Suitable branding options - See pages 52 & 53 for more info.

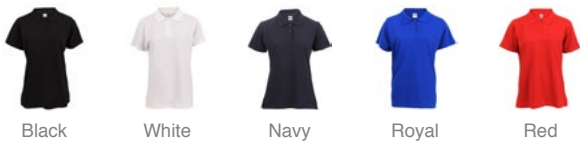






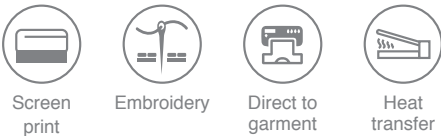
POLO | Women's

Fitted
Rib-knit collar
2 button placket, tonal buttons
Heavyweight, 180gm
100% cotton pique
Side seamed, side slits
Double stitching on sleeves and hems



Size	XS	S	M	L	XL	2XL
Women's size	6	8	10	12	14	16

Suitable branding options - See pages 52 & 53 for more info.



LONG SLEEVE T-SHIRT | Unisex

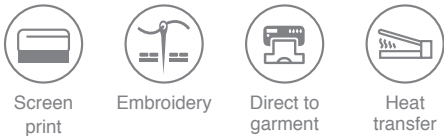
Classic fit
Crew neck, neck ribbing
Heavyweight, 180gm
100% carded cotton
Tubular knit
Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.





ALSO IN
KIDS 44-45



SWEATER | Unisex

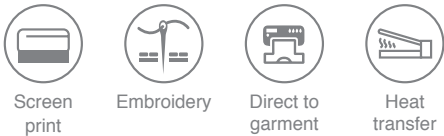
Classic fit
Crew neck, neck ribbing, set-in sleeves
Heavyweight, 260gm
100% brushed cotton anti-pill fleece
Side seamed
Neck tape, ribbed waistband and sleeve cuffs

Unisex styles are based on men's sizes



Size	XS	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.



HOODIE | Unisex

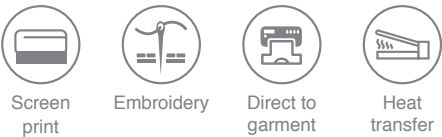
Classic fit
Pullover hood, set-in sleeves, kangaroo pocket
Heavyweight, 260gm
100% brushed cotton anti-pill fleece
Side seamed
Lined hood, tonal fabric drawcord
Ribbed waistband and sleeve cuffs


Unisex styles are based on men's sizes



Size	XS	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.



A man with curly hair is sitting on a grey couch, wearing a light blue hoodie and dark blue jeans. A woman with dark curly hair is standing next to him, wearing a white hoodie and black leggings. She has her hand on his shoulder. In the background, there is a green plant and a white wall.

ALSO IN
KIDS 46-47



FULL ZIP JACKET

Unisex

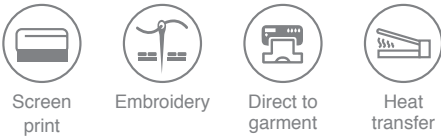
- Classic fit
- Self-fabric collar, raglan sleeve
- 2 side pockets
- Heavyweight, 260gm
- 100% brushed cotton anti-pill fleece
- Side seamed
- Brass zip
- Neck tape, ribbed waistband and sleeve cuffs

Unisex styles are based on men's sizes



Size	XS	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18	20

Suitable branding options - See pages 52 & 53 for more info.



OXFORD JACKET

| Unisex

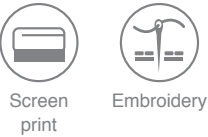
- Classic fit
- Pullover fold-away hood with drawcords, raglan sleeve
- 2 side pockets
- 100% polyester oxford shell (100% cotton inner)
- Water resistant PU coated shell
- Elasticated cuffs

Unisex styles are based on men's sizes



Size	S	M	L	XL	2XL	3XL
Women's size	8	10	12	14	16	18

Suitable branding options - See pages 52 & 53 for more info.

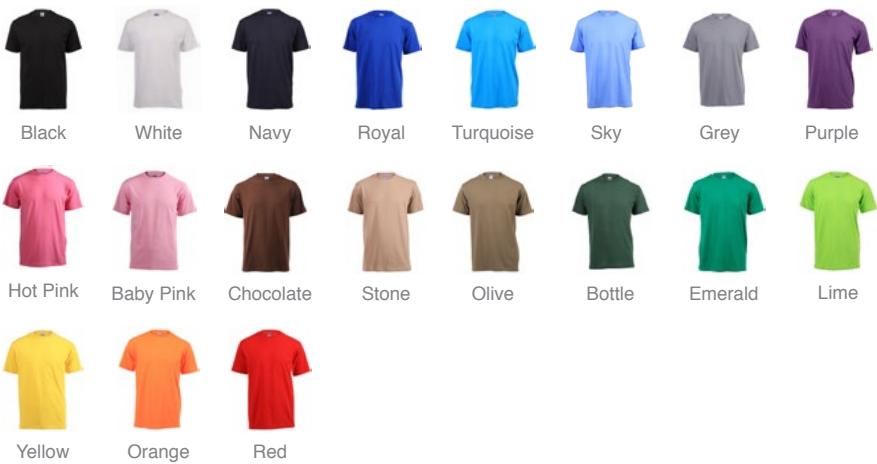






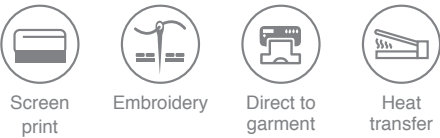
KIDS' T-SHIRT | Unisex

Classic fit
Crew neck, neck ribbing
Heavyweight, 180gm
100% carded cotton
Side seamed
Neck tape, double stitching on sleeves and hems



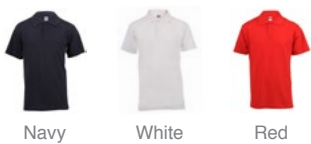
Size	2-3	4-5	5-6	7-8	9-10	11-12	13-14
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Suitable branding options - See pages 52 & 53 for more info.



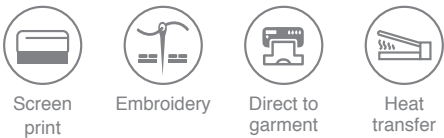
KIDS' POLO | Unisex

Classic fit
Rib-knit collar, loose pocket provided
2 button placket, tonal buttons
Heavyweight, 180gm
100% cotton pique
Side seamed
Double stitching on sleeves and hems



Size	5-6	7-8	9-10	11-12	13-14
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Suitable branding options - See pages 52 & 53 for more info.







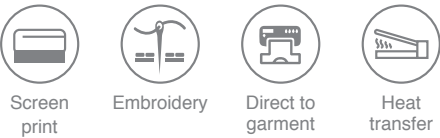
KIDS' LONG SLEEVE T-SHIRT | Unisex

Classic fit
Crew neck, neck ribbing
Heavyweight, 180gm
100% carded cotton
Neck tape, double stitching on sleeves and hems



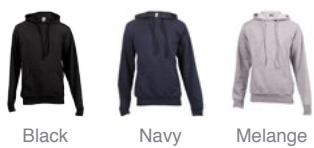
Size	2-3	4-5	5-6	7-8	9-10	11-12	13-14
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Suitable branding options - See pages 52 & 53 for more info.



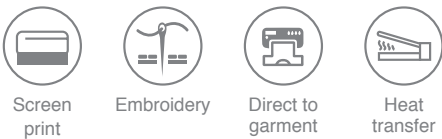
KIDS' HOODIE | Unisex

Classic fit
Pullover hood, set-in sleeves, kangaroo pocket
Heavyweight, 260gm
100% brushed cotton anti-pill fleece
Side seamed
Lined hood, tonal fabric drawcord
Ribbed waistband and sleeve cuffs



Size	5-6	7-8	9-10	11-12	13-14
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Suitable branding options - See pages 52 & 53 for more info.







5 PANEL | Polycotton Cap

Low profile five panel cap, curved peak
Adjustable velcro closure, embroidered eyelets
65% polyester, 35% cotton
Print size: 100mm x 50mm
One size fits all



Suitable branding options - See pages 52 & 53 for more info.



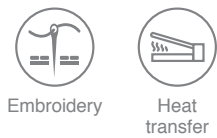


6 PANEL | Cotton Cap

Low profile six panel cap, curved peak
Adjustable velcro closure, embroidered eyelets
100% brushed cotton
Print size: 100mm x 50mm
One size fits all



Suitable branding options - See pages 52 & 53 for more info.



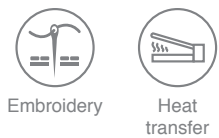


SNAPBACK | Flat Peak Cap

High profile six panel cap, flat peak
Adjustable plastic closure, embroidered eyelets
100% acrylic
Print size: 100mm x 50mm
One size fits all



Suitable branding options - See pages 52 & 53 for more info.





BRANDING OPTIONS



EMBROIDERY

Designs or logos are sewn directly onto garments using multi-head embroidery equipment. Contemporary embroidery is stitched with a computerised embroidery machine using digitised embroidery software. Each head can hold up to nine colours. Multi-coloured designs are charged the same as single coloured designs. Depending on the amount of heads and needles on the machine, designs can use up to fifteen colours.

Suitable Vic Bay garments: Heavyweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket, Oxford Jacket, 5 Panel, 6 Panel and Snapback Caps.



DIRECT TO GARMENT

State-of-the-art decorating technique used to print the digital image directly onto the garment, using inkjet technology. The speciality inks are absorbed by the fibres of the garment. Unlike heat/iron-on transfers, DTG printing creates a vibrant image with good durability and washability.

Suitable Vic Bay garments: Heavyweight T-shirt, Lightweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket.



SCREEN PRINTING

Tried-and-true decorating technique that involves digitally etching designs onto mesh screens via a light-sensitive emulsion. Screens are mounted onto a press and ink is forced through the mesh directly onto the fabric and then cured under high temperatures. Each colour in the design requires an individual screen. Once all screens are printed, the design comes to life.

Suitable Vic Bay garments: Heavyweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket, Oxford Jacket, 5 Panel Cap.



SUBLIMATION

Dye sublimation printing is a process used to print on polyester or other synthetic fabrics. Large printers with specially formulated inks are used. A reverse image of the final design is printed onto coated, heat-resistant transfer paper and then transferred onto polyester fabric using a heat press.

Suitable Vic Bay Garments: Dry fit T-shirt, Dry Fit polo.



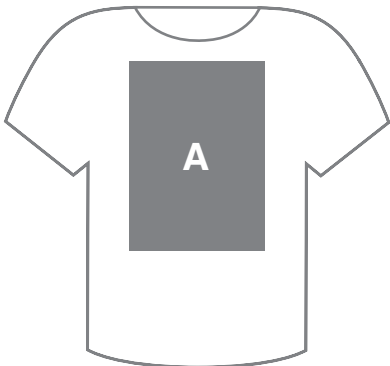
HEAT TRANSFER

A digital print is printed onto special vinyl and is then transferred onto the fabric, using a heat press. Transfers are printed with a large format printer, using solvent-based inks. They are then cut out by the machine, lined up onto the fabric, and pressed into place.

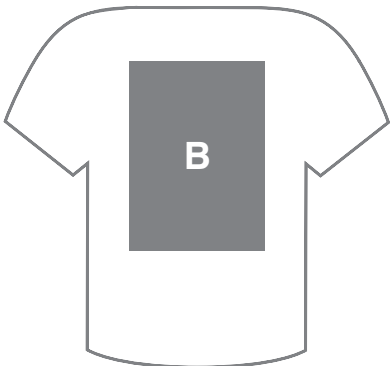
Suitable Vic Bay Garments: Heavyweight T-shirt, Lightweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Sweater, Hoodie, Full Zip Jacket, 5 Panel, 6 Panel and Snapback Caps.

BRANDING POSITIONS SUITABLE FOR:

Embroidery, Direct to Garment (DTG), Screen Printing & Heat Transfer.



Front chest



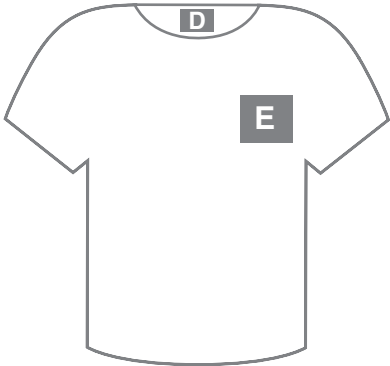
Back



Left sleeve



Right sleeve



Inside label & pocket

BRANDING POSITIONS SUITABLE FOR:

Sublimation - This service allows your image to be printed all over the entire item - all the way to the edges / seams / collars at any size you need.



Front chest



Back



Left sleeve



Right sleeve

CUSTOM ORDERS

If you are looking for a specific colour that is not in our standard range, request a custom colour to suit your particular garment needs.

1

*Customer to supply us with a **fabric swatch** or **Pantone code** of the requested colour.*

2

*Customer to select a **Vic Bay garment style** of choice. We will inform you of the **minimum order quantity** for the style selected.*

3

*Once the **custom-colour swatch** is approved and **50% deposit paid**, we will go ahead with the production of the order.*



PRODUCTION PROCESS

At Vic Bay, we believe in conserving our environment for future generations. Our philosophy is to reduce reliance on high-cost fossil fuels and to lower energy and water usage in manufacturing by investing in the latest technology. This allows Vic Bay to provide a better product at a lower price.

All our garments are made at a vertically integrated factory in the Western Cape. We are committed to creating value and sustainability throughout our manufacturing process. From the sourcing of cotton to the delivery of our garments, we constantly monitor and improve processes, enhancing the locally-manufactured value chain.



SPINNING

Spinning involves a series of machines that turn compacted, ginned cotton into yarn. The compacted bale is first beaten and picked, to loosen the cotton into a more manageable state. It is then carded to straighten and smooth the ginned fibres into a sliver - an even, consistent rope.

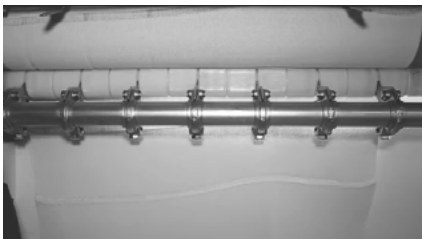
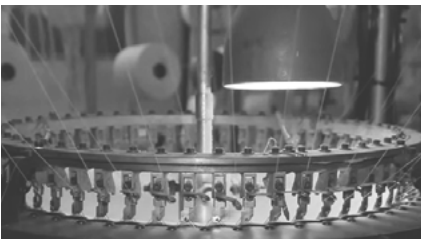
After creating a sliver of consistent thickness. Multiple slivers are combined to produce a very thick rope of fibre, which is then thinned and twisted, creating yarn. After twisting, yarn is wound around bobbins.



KNITTING

During the knitting process, spun yarn is turned into cloth by pulling loops, called stitches, through one another. To achieve superior quality, cotton is circularly knit, creating a seamless tube for the body.

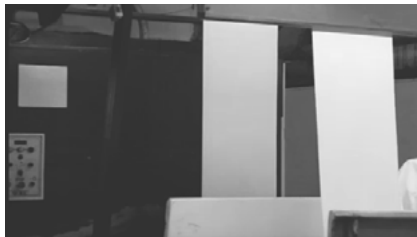
Circular knitting is accomplished by cylinder knit machines. Because this knit method creates a tubes without side seams, it requires a separate tube of cloth be knit for every garment size.





DYEING

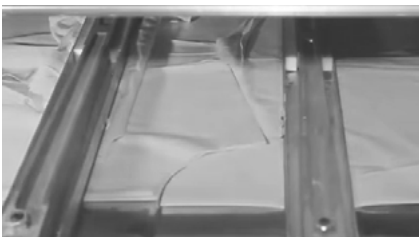
After the cloth is knit, it must be 'finished' to wash out any particulate matter, bleached or dyed to a consistent colour, pre-shrunk to international standards and finished to give a soft hand feel. Some fabrics are bleached white with hydrogen peroxide during the preparation process.



CUTTING

The cutting process involves cutting the bodies and sleeves out of the tube of fabric received from the finisher. Our state-of-the-art automatic cutting machines are used to ensure fast and accurate cutting of garments.

Fabric is typically cut several stacks at a time with modified jigsaws, allowing for a large number of pieces to be created simultaneously. The cut bodies and sleeves are then tied together and sent for sewing. Ribbed fabric for the shirt collars is also cut for each body size during this phase.



SEWING & DISTRIBUTION

Sewing is the last step in the construction of the shirt, and is the most labour intensive. After receiving the bodies, sleeves, and collars from the cutter, the machinists use an array of sewing machines to attach each piece via a batch assembly line. Once the garments have been made up, they get quality checked, folded, packed and sent to our four Vic Bay branches around South Africa.



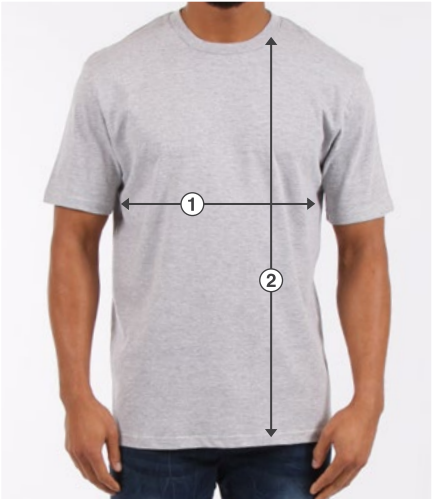
SIZE GUIDE

Measurement 1 (Width) measures across the bust 2cm below the armhole.

Measurement 2 (Length) is measured from the highest point of the shoulder to the bottom hem of the shirt.

Example:

S	M	L	XL	2XL
50 - 70	53 - 72	56 - 74	59 - 76	62 - 78
① ②	① ②	① ②	① ②	① ②














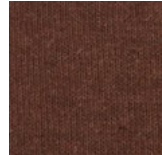




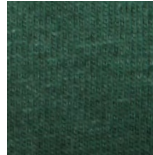



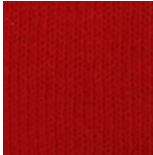


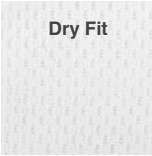
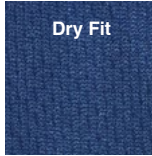







Unisex styles	XS	S	M	L	XL	2XL	3XL
Lightweight T-shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	68 - 80
Heavyweight T-shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	68 - 80
Platinum T-shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	68 - 80
Dry Fit T-shirt		52 - 70	54 - 72	56 - 74	58 - 76	60 - 78	62 - 80
V-Neck		48 - 68	51 - 70	54 - 72	57 - 74	60 - 76	63 - 78
Vest		47 - 68	50 - 70	53 - 72	56 - 74	59 - 76	62 - 78
Long Sleeve T-shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	68 - 80
Sweater	48 - 66	50 - 71	53 - 73	56 - 75	59 - 77	62 - 79	65 - 81
Hoodie	52 - 66.5	54.5 - 69.5	57 - 72.5	59 - 75	62 - 78	65 - 81	67 - 84
Full Zip Jacket	55 - 68	57 - 70	59 - 72	61 - 74	66 - 76	69 - 78	72 - 80
Oxford Jacket		59 - 73	62 - 75	65 - 77	68 - 79	71 - 81	

Men's styles	S	M	L	XL	2XL	3XL
Polo	50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	68 - 80
Dry Fit Polo	52 - 70	54 - 72	56 - 74	60 - 76	62 - 78	65 - 80

Women's styles	XS	S	M	L	XL	2XL
Fitted T-shirt	37.5 - 62	40.5 - 63	43 - 64	46 - 65	49 - 66	52 - 68.5
Fitted Polo	40 - 63	43 - 64	46 - 65	49 - 66	52 - 67	55 - 68
Racerback	36.5 - 61.5	38.5 - 62.5	41.5 - 63.5	43.5 - 64.5	46.5 - 65.5	48.5 - 66.5

Kids' styles	2 / 3	4 / 5	5 / 6	7 / 8	9 / 10	11 / 12	13 / 14
T-shirt	32 - 40	35 - 44	37 - 46	40 - 53	43 - 58	45 - 62	48 - 64
Long Sleeve T-shirt	33 - 42	35 - 44	37 - 46	40 - 53	43 - 58	45 - 62	48 - 64
Polo			35 - 46	40 - 53	42 - 56	44 - 62	46 - 64
Hoodie			42 - 52	44 - 54	46 - 56	48 - 58	50 - 60

COLOUR CHART

					
Black	White	Navy	Royal	Turquoise	Sky
					
Cool Mint	Midnight Blue	Purple	Hot Pink	Baby Pink	Chocolate
					
Stone	Olive	Grey	Melange	Forest Green	Bottle
					
Emerald	Lime	Flame Red	Red	Orange	Yellow
					
Dry Fit Black	Dry Fit White	Dry Fit Navy	Dry Fit Royal	Dry Fit Turquoise	Dry Fit Yellow
					
Dry Fit Orange	Oxford Jacket Black	Oxford Jacket Navy	Oxford Jacket Royal	Oxford Jacket Bottle	Oxford Jacket Red

Actual garment colours may vary from the printed colours.

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